

What is claimed is:

1. A selling service that comprises:

accepting items to be sold from sellers at one or more inlets;

generating data regarding the items by evaluating the items and photographing

5 the items;

formulating listings for the items by preparing text and combining the text with results of the evaluations and photographs, which listings include one or more sales criteria;

transmitting the listings to a marketplace;

receiving notifications of sales, including buyers' identities;

receiving payments from the buyers; and

sending items purchased to the buyers.

10 2. The selling service of claim 1 wherein the step of generating data includes entering the results of the evaluations and the photographs into a database.

15 3. The selling service of claim 2 wherein the step of transmitting the

listings to a marketplace includes sending the listings over the Internet.

4. The selling service of claim 2 wherein the step of receiving notifications of sales includes receiving notifications over the Internet.